



March Madness

Watch the March Madness games at 540 West Madison.

Games will be screened on the 2nd floor Theater for the duration of the tournament.

Check out the complete schedule at: www.ncaa.com/march-madness



Girl Scouts Cookie Sale

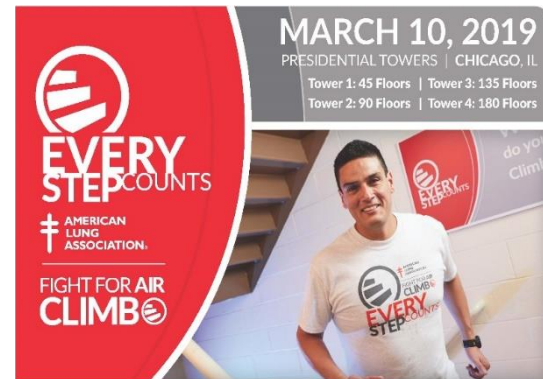


Fight for Air Climb – March 10th

You can make every step count by joining the Fight for Air Climb and helping raise funds for research, education and patient programs while climbing the stairs of the Presidential Towers.

Whether you are climbing alone or with friends, for a healthier lifestyle or in honor of all those who are affected by lung disease, you will achieve a sense of personal accomplishment when you reach the top.

540 W Madison in partnership with Slightly Toasted will host the official Fight for Air Climb after-party in the Madison Lobby. We hope to see you there!



Register at FightForAirClimb.org with code **CLIMBWITH540** to receive \$5 off!

540 West Madison Awarded the JLL Green Star Award

540 West Madison was awarded the Jones Lang LaSalle (JLL) Green Star Team Award in 2018 in the Midwest and Great Lakes market for achieving LEED Platinum Recertification, the Mayor’s Leadership Circle Award from Retrofit Chicago, achieving twenty-one percent (21%) energy reduction and retro-commission efforts completed to reduce energy usage.

The 540 West Madison team will represent JLL Midwest and Great Lakes at the Annual National Conference in April.



How a Class A Building Prepared for the 2019’s Polar Vortex

The staff at 540 West Madison appreciates the patience of its tenants while the building continued to operate during this severe weather event: Chicago hit a low of -23°F on January 30th, 2019, tied for the fifth coldest day since the weather service began keeping records in 1872.

As a class A building, 540 West Madison prepared for this extreme weather event by taking the following measures:

- Operating heating 24/7
- Ensured all dry pipe systems were drained
- Maintaining chilled/hot water pumps and coil valves circulating at 100% speed
 - Continuously monitored all heat trace lines for power
- Confirmed adequate fuel for generator on hand and available in the event it was needed

Louise Harney,
General Manager

Christina Perez,
Property Administrator

Mike Ruhl,
Chief Engineer

Celeste Villanueva,
Assistant General Manager

Priscila Goldman,
Tenant Service Coordinator

Gabriela Villarreal,
Director of Security

540 WEST MADISON

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It's going to be epic! 540 West Madison is excited to announce that **Epic Burger** will be taking over the grill on the 2nd floor cafeteria in February!

The new grill menu will bring a variety of breakfast and lunch items including breakfast sandwiches, omelet/scrambler station, pancakes and, of course, the Epic signature burgers and waffle fries! Want more? Shakes and sorbet will also be available!



Epic Burger Tasting Event

Wednesday, February 6th

11:00 AM

Mezzanine

February's new pop-up vendors also include:

The Gringo: known for its signature churros, The Gringo's menu features flavors of Mexico, as well as playful items with familiar ingredients, such as fried chicken nachos.

Dog Haus Chicago: hand-crafted hormone-and antibiotic-free hot dogs, sausages and burgers, all served on King's Hawaiian rolls.

540 Theater Presents: The Favourite



Showtimes

February 12th – February 14th

February 19th – February 21st

12:00 PM & 5:15 PM

The Theater is located on the 2nd floor, directly across from the Conference Center. Seats are first come, first served.

Valentine's Day Pop-Up Sale



American Heart Association: Go Red for Women

February is **American Heart Month** and 540 West Madison is supporting the American Heart Association's Go Red for Women campaign to help raise awareness about cardiovascular diseases.

The building's rooftop lights will be illuminated with the campaign's signature color, **RED**, for the entire month of February.

Learn more about this initiative at:

<https://www.goredforwomen.org/>

American Heart Association.

