



Press Release  
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## “Light Twister” Receives Architizer A+ Awards Special Mention

Recently installed in the lobby of 540 West Madison, Chicago, is the blown-glass sculpture "Light Twister" created by world renowned Czech glass company, Lasvit. Third Millennium Group, ownership of 540 West Madison, in collaboration with Lasvit, combined traditional glass-making craft with innovative design and technology creating an extraordinary light design experience for the commercial property.

The bespoke design strives to perfect the transformation of glass to create a spectacular, emotive, lighting experience in the lobby. The unique piece emits a vibrant form of light to 540 West Madison lobby and mezzanine space.

Designed by in-house designer, Libor Sostak, the hand-blown crystals were created by using a variety of artistic techniques. The “Light Twister” sculpture was inspired by dynamic movement, symbolizing growth and rapid development, all while predominantly focusing on light. Inspiration for the shape of the blown glass pieces came from rain drops, mirroring the building's sustainable systems- specifically, the water cisterns.

To empower this breathtaking impression, different lighting elements were placed inside certain components. The Lasvit sculpture is 180 feet long and contains 5,675 individually blown glass pieces, and an impressive 674 LEDs.

Standing 29 stories and measuring 1.1 Million square feet, 540 West Madison is in Chicago’s West Loop sub-market. 540 West Madison and is a LEED Platinum building, certified by the U.S. Green Building Council and is Energy Star rated. The property is 99% leased.

In March of 2017, Third Millennium Group and Lasvit received Special Mention at the 6<sup>th</sup> Annual Architizer A+ Awards for “Light Twister”.

The Architizer A+ Awards is the largest awards program celebrating the year’s best in architecture and product fields. Its mission: nurture the appreciation of meaningful architecture in the world and champion its potential for a positive impact. Special Mentions and winners are recognized as the year’s most influential visionaries.

The A+ Awards is held annual by Architizer. This online community is the largest of architects in the world with 3+ million monthly views. According to Architizer.com, entries are judged by a panel of more than 400 distinguished leaders from an array of fields including fashion, publishing, product design, real estate development and tech.

Annual global audience of the website reaches 400+ million.

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